

What is the standard for a Modern Series Picturebook?

A Modern Series Picturebook comes with a minimum of 20 pages (10 sheets back to back)

How many photos can it accommodate?

Depending on the size, one (1) picturebook can accommodate from 20 to 80 photos. Please see our reference guide below.

Book Size	Ideal No. of Photos	Max. No. of Photos
6x6 / 6x8 Max. of 2 photos per page	20	40
8x8 Max. of 3 photos per page	30	60
8.5x11 Max. of 4 photos per page	40	80

IMPORTANT: For Ringbind-type Picturebook, this is only applicable for sizes 6x6 and ABOVE. Smaller sizes are only inclusive of cover page layout.

Available Sizes

Pocket

Book-type	Sizes (in portrait/landscape)
Hardcover	5"x3.5", 6"x4"
Ringbind	5"x3.5", 6"x4", 7"x5"

- Ringbind-type Picturebook within this size can only avail for a cover page layout. Pocket photo books can hold up to a maximum of 50 pages.

Available for: ringbind, hardcover (imagewrap, debossed)

Mini

Book-type		Sizes (in portrait/landscape)
Hardcover		6"x6", 6"x8",
Softcover		6"x6", 6"x8",
Ringbind		6"x6", 6"x8"

- Ringbind-type Picturebook from this category onwards are already inclusive of standard layout (premade templates). Mini photo books can hold up to a maximum of 150 pages.

Available for: ringbind, softcover, hardcover (imagewrap, debossed)

Classic

Book-type		Sizes (in portrait/landscape)
Hardcover		8"x8", 8.5"x11"
Softcover		8"x8", 8.5"x11"
Ringbind		8"x8", 8.5"x11"

- Ringbind-type Picturebook from this category onwards are already inclusive of standard layout (premade templates). Classic photo books can hold up to a maximum of 200 pages.

Available for: ringbind, hardcover (imagewrap, debossed)

NOTE: The maximum amount of pages per category is NOT applicable with Ringbind-type Picturebook which have a maximum holding capacity of 40 pages.

IMPORTANT: Rates are subjected to change without prior notice. Stated prices indicated are applicable to standard (20 pages) photo book only.

For Cover, Setting Margins, Spine Allocation

The standard modern series picturebook consists of 20 pages (10 sheets back to back) have a spine of 5 mm (or 0.5 cm). Add additional 5 mm for every 20 pages. (e.g. 40 pages = 10 mm)

For soft cover (premium paper): only add spine

For hard cover (premium paper / book cover paper): spine + add 1 inch all sides for folding

Add crop marks if necessary (for white backgrounds)



NOTE: Layout design must be consistent as much as possible. Maximum paper size for printing is 13x19. The cover spread must be smaller than allowed maximum paper size.

*5 mm = approx 0.197 inches

For Page Arrangement

IMPORTANT: With the exception of ringbind photobooks, always include allowance of approx 1 cm to the side where the page will be bound. This is to avoid certain text and image details being cut off from the binding.



For the allowance placement, there are two pages for 2-side printing: A and B. Panda books always start in the FRONT (page 01).

See guide below for A and B placing.



NOTE: Don't place text or images too close on the edge of the page. Include a 0.25 gap. Include these adjustments if you are going to design a page from scratch.

Just in case of a fixed size layout without adjustments, simply use a cropping tool with the required dimensions.