

Photo Requirements

The quantity of images is based on the number of pages, and the size of your Picture Book.

Here is our (ideal) standard, which you can use as your guide:

NO. OF PAGES BOOK SIZE	10 pages	20 pages	40 pages	60 pages
	5x7 / 6x6	25 (ideal) 30 (max)	50 (ideal) 60 (max)	80 (ideal) 120 (max)
8x8 / 8x10	40 (ideal) 45 (max)	80 (ideal) 90 (max)	140 (ideal) 180 (max)	200 (ideal) 250 (max)
10x10	45 (ideal) 50 (max)	90 (ideal) 100 (max)	170 (ideal) 200 (max)	250 (ideal) 300 (max)
11x14	80 (ideal) 90 (max)	100 (ideal) 110 (max)	200 (ideal) 210 (max)	300 (ideal) 310 (max)



Tips:

- With fewer pictures in a Picture Book, you may have images occupying an entire page creating a very impressive look.
- Putting fewer pictures in a Picture Book also gives you more room for texts, icons, special effects which leaves an artistic touch to it.
- If you really want to include more than the maximum suggested pictures because they are simply too memorable to discard, they will look too crowded in the Picture Book and you may not be able to appreciate it as much, for some pictures will look way too small

Book Spine

The book spine is where the pages of a book are bound in the left side of the cover and holds all the pages of the book.

Each picture Book requires a certain width for the spine of the cover page, according to its number of pages. This is added to the actual cover spread.

No. of Pages	Spine Size
10	0.25"
20	0.50"
40	1.00"
60	1.50"

Example: A 20 pages 7"x5" magazine photobook cover spread is 14" x 5" + *spine size* = **14.50"** x 7"



Setting Margins

If you're going to create your own Picture Book layout, it is important that you set margins on all sides of your pages. This will prevent unnecessary cut of your images. Unless it is intended for full page bleed.



With our Picture Books, we require setting at least (0.5in) margin on all sides of a page spread.

Layout Design Tips

All layout should be spread-type format (an 8 x 8 picture book = 8 x 16 page spread). We would like you to consider some points to avoid in a picture book layout.

1. Avoid putting a border near edge of a page. This is to prevent a false impression of uneven cut of a page.



2. Avoid putting your texts near the edge of a page. This is to avoid your texts being cut.



Always remember to set (0.5in) margin on all sides of a page.

3. Avoid using black backgrounds in your Picture book.



It is not advisable because the crease in the middle of the book will be more visible on black backgrounds

4. Avoid designs that have an image falling directly on the center of the page. Though Picture Book features 'No cut in mid-section', you still wouldn't want to have your image to have a crease on it.

